



SWINGS-N-THINGS ANSWERS THE CALL



The excitement is building on the corner of Bagley & Stearns Roads. Olmsted Township has designated this busy intersection as our “Town Center.” Swings-N-Things Fun Park, a staple on the corner for the past 37 years is totally committed to enhancing the community spirit that has been growing in recent years. As part of our continued commitment, we are announcing our “**BULLDOG COMMUNITY CARD**,” which will be available **FREE** to every resident of Olmsted Township & Falls + all families who are not Falls or Township residents but have children enrolled in the OFCS District, including St. Mary of the Falls School. The rationale & reasons for this offering are explained on our **BULLDOG COMMUNITY CARD** link on our website <https://www.sntfun.com/bulldog-community-card/>. Please take a few minutes to read this page because there is very valuable information that will permit you to maximize the value of your card. More importantly, the following are some of the offers available **ONLY** to members of the **BULLDOG COMMUNITY**:

	<u>Reg. Price</u>	<u>BULLDOG Price</u>	<u>% SAVED</u>
• KARTS PLUS ALL DAY UNLIMITED PLAY PASS:	\$34.99	\$17.49 (Save \$17.50)	50%
• PLUS PASS ALL DAY UNLIMITED PLAY PASS:	\$24.99	\$12.49 (Save \$12.50)	50%
• PAINTBALL ALL DAY UNLIMITED PLAY PASS:	\$34.99 +tax	\$19.99 +tax (Save \$15)	43%
• ADULT: ONE 18 HOLE RD. of MINIATURE GOLF:	\$8.99	\$4.49 (Save \$4.50)	50%
• YOUTH: ONE 18 HOLE RD. of MINIATURE GOLF:	\$6.99	\$3.49 (SAVE \$3.50)	50%
• KIDS KORNER UNLIMITED PLAY PASS (does NOT include Game Play)		FREE	100%
• BATTING ALL DAY UNLIMITED BATTING PASS:	\$8.99	\$4.49 (SAVE \$4.50)	50%
• PLUS PASS SEASON PASS:	\$90.00	\$45.00 (SAVE \$45.00)	50%
• BATTING SEASON PASS:	\$90.00	\$45.00 (SAVE \$45.00)	50%
• PAINTBALL SEASON PASS:	\$90.00	\$45.00 (SAVE \$45.00)	50%
• BIRTHDAY PARTIES: B-Day Per. FREE (SAVINGS OF \$15.99 - \$32.99 based on party)			13%
• GROUP/FAMILY OUTING: Get 500 per. rate no matter size of group SAVINGS OF \$2. - \$4./per.			

See <https://www.sntfun.com/bulldog-community-card/> for details of the above listed attractions & packages

How the Program Works

Every resident of Olmsted Township (O.T.) & Olmsted Falls (O.F.) are eligible for this program. Simply stop by Swings-N-Things (SNT) during normal business hours beginning FRIDAY, APRIL 19th to receive a **FREE** picture **BULLDOG I.D. Card** that you will be required to show to receive special Bulldog pricing on each visit.

The following are the requirements for St. Mary of the Falls Grade School Students, Teachers & Staff to receive their **FREE BULLDOG COMMUNITY CARD**:

- **Students** must be accompanied by a parent or legal guardian, who must show a current state issued driver's license (w/ picture). These students must also bring a St. Mary of the Falls issued report card from the 2018-19 school year.
- **St. Mary of the Falls students living outside of O.T. or O.F.** must be accompanied by a parent or legal guardian who must present a state issued driver's license (w/picture). These students must also bring a St. Mary of the Falls issued report card from the 2018-19 school year.
- **St. Mary of the Falls Teachers & Staff not living in O.T. or O.F.** must present their St. Mary's school issued picture I.D.

- **Adults** are required to bring a current state issued driver's license (w/picture) noting they are a O.T. or O.F. resident. Adults who have recently moved into O.T. or O.F. & your D.L. does not show a O.T. or O.F. address, must bring your D.L. & a current (within 60 days) utility bill noting your name & current O.T. or O.F. address.
- **Adults not having a current state issued D.L.** must present a government issued picture I.D. (i.e. passport). Adults not having a government issued picture I.D. should call SNT, 440.235-4420 X 0 & ask to speak to a member of our Management Team during normal business hrs. Mon. – Fri.

WHY ARE WE MAKING THESE OFFERS AVAILABLE?

First, this is NOT a marketing strategy. This program is designed to permit the residents of Olmsted Twp. and the Falls + families of students who attend OFCS or St. Mary of the Falls School but do not live in either the Twp. or Falls to utilize our assets at SNT as a **place for families to congregate and recreate.** In the **Township Resident Survey** conducted last year, as part of the **Olmsted Township Comprehensive Plan Update**, one of the primary wishes of the residents was for a Recreation Center or a Community Park to be built within the newly designated **Town Center** (businesses located on the corner of Stearns & Bagley). Both projects will require the acquisition of land (if it is to be built in the Town Center) and then it's construction. The completion of either (or both) of these projects is likely 2-3 years down the road.

We have seen the new Friendship Kitchen facility open several months ago – something long-desired by O.T. residents. A new medical facility is slated to start construction on the NE corner of Bagley & Stearns later this year. The promise of improved pedestrian connectivity throughout the Twp. with sidewalks, decorative signage denoting the Town Center and other improvements makes this an exciting time for the community.

After participating on the **Olmsted Twp. Comprehensive Plan Update** and hearing the wishes of the amenities the residents desired within the **Town Center**, we feel we can attempt to fill one of those wishes until those projects are completed. We are not a recreation center or a community park BUT we possess many of the attributes those facilities typically offer. **After 37 years on the corner of Bagley & Stearns, we feel it is a time when we can “step up” and serve as a “bridge” until a rec center or community park can be built.** In addition to offering most of our attractions at **about ½ price**, we will be making many of our assets available for free to residents and community organizations. This flyer offers just a glimpse of the community programs we will be offering. Please check out our website <https://www.sntfun.com/bulldog-community-card/> to become aware of all the benefits of the **Bulldog Community Card Program**. Also, be sure to give us your email address as we will be offering regular exclusive specials throughout the year to Bulldog Community Card Members.

Thank You,

Tim Sorge

President/Owner

Swings-N-Things Fun Park

FAQ's

- **Can we use Swings-N-Things as a FREE place to congregate with friends & family?**
 - Absolutely, there is NO admission charge at SNT. We have numerous great places to just sit and talk, read a book, people watch or whatever Also, FYI, we have free wifi. As a Bulldog Community Card Member, feel free to come in and use any of the following areas (assuming they are available) Please be aware **NO OUTSIDE FOOD** is permitted to be brought into SNT:
 - Dining Area in Main Building.
 - "Inside the Park Taproom & Wine Bar" (Please be aware the hrs. of our bar do not always coincide with our Park hrs.) No purchase is necessary – just come in & have a seat, relax, read a book or watch one of our 6 TV's.
 - Inside the Park Taproom & wine Bar" Outside Patio overlooking Miniature Golf Courses (see hrs. note above).
 - The Ice Creamery Outside Patio (coming early this summer)
 - Benches and tables throughout the Park
 - Picnic Plaza picnic tables (assuming there are no groups utilizing them)
 - The Picnic Plaza is the area adjacent to the Batting Range and the Bumper Boats.
- **Who is eligible to receive a Bulldog Community Card?**
 - All Olmsted Township & Olmsted Falls residents + families who have children enrolled in the Olmsted Falls School District and St. Mary of the Falls Grade School. Additionally, all Olmsted Falls City School & St. Mary of the Falls School Teachers and Staff, all Olmsted Township & Olmsted Falls Full-Time Safety Forces, all Olmsted Township & Olmsted Falls Full-Time City Staff + their immediate families are eligible to receive a Bulldog Community Card.
- **How do I receive a Bulldog Community Card?**
 - Each person desiring a Bulldog Community Card must stop in-person at Swings-N-Things during normal business hours to receive their picture Bulldog I.D. Card.
 - **Adults** are required to bring a current state issued driver's license (w/picture) noting they are a O.T. or O.F. resident. Adults who have recently moved into O.T. or O.F. & their D.L. does not show a O.T. or O.F. address, must bring their D.L. & a current (within 60 days) utility bill noting their name & current O.T. or O.F. address.
 - **Adults not having a current state issued D.L.** must present a government issued picture I.D. (i.e. passport). Adults not having a government issued picture I.D. should call SNT, 440.235-4420 X 0 & ask to speak to a member of our Management Team during normal business hrs. Mon. – Fri.
 - **Olmsted Falls High School students** should bring their current O. F. High School issued picture I.D. Any O.F. High School students who have lost their I.D. cards, are required to bring a state issued driver's license AND a O.F. High School issued report card from the 2018-19 school year. O.F. High School students who have lost their I.D. and do not have

a state issued driver's license are required to bring their O.F. high school issued report card from the 2018-19 school year and be accompanied by their parent or legal guardian who must present their state issued driver's license.

- **Non-High School students, including St. Mary of the Falls Grade School students** must be accompanied by a parent or legal guardian, who must show a current state issued driver's license (w/ picture) showing they are residents of O.T. or O.F. These students must also bring an OFCS or St. Mary's issued report card from the 2018-19 school year.
- **OFCS & St. Mary of the Falls Non-High School students living outside of O.T. or O.F.** must be accompanied by a parent or legal guardian who must present a state issued driver's license (w/picture). These students must also bring an OFCS or St. Mary of the Falls issued report card from the 2018-19 school year.
- Parents or legal guardians of **Children 3 yrs. – 5 yrs. not enrolled in an OFCS or St. Mary of the Falls** must bring their children to SNT to receive their Bulldog I.D. Card. Parents must show a current state issued driver's license (w/ picture) noting they are a resident of O.T. or O.F. **NOTE:** Cards are NOT issued to children 2 & younger – They play for Free.
- Parents or legal guardians of O.T. or O.F. **students who do not attend an OFCS** (i.e. attend a private school or are home-schooled) must bring their child to SNT to receive their Bulldog I.D. Card. Parents must show a current state issued driver's license (w/ picture). These students must also bring a 2018-19 report card from the school they attend. Parents of home-schooled children must bring proof they are certified by the OFCS to homeschool their children.
- **Olmsted Falls & St. Mary of the Falls School Teachers & Staff who do not live in Olmsted Township or Olmsted Falls** are required to present their picture OFCS I.D. to receive their Bulldog Community Card(s) for themselves and their families.
- **Olmsted Township & Olmsted Falls Staff & Safety Forces** are required to present their picture I.D. to receive their Bulldog Community Card(s) for themselves and their families.
- **Olmsted Township & Falls Safety Forces & F.T. Staff not living in O.T. or O.F. & their IMMEDIATE FAMILIES** also qualify for the Bulldog Community Card.
- **Definition of a "family" for the purpose of qualifying for a Bulldog Community Card:**
 - For the purpose of this program, the definition of an **IMMEDIATE FAMILY MEMBER** is a spouse or a child who is 19 yrs. old or younger attending school full-time in the city they reside, or in a private school. College or vocational school students 23 yrs. of age or younger whose residence is the same as their parent are considered **IMMEDIATE FAMILY MEMBERS**. Children, including college students **MUST** present their report card from their respective school for the 2018 – 19 school year. All children of the qualifying adult who are currently on active duty in any arm of the military and list their permanent address the same as their parents are eligible to qualify but must show their current military I.D.
- **Can I use my Bulldog Card to get a friend or family member who does not live in O.T. or O.F. the same discounts at SNT that I receive?**

- We have a **special guest program** for our Bulldog Card Members which is listed below. Card Members are permitted to bring **ONE friend/family member/day** to receive Bulldog Guest Pricing noted below:

	<u>Retail</u>	<u>Bulldog Price</u>	<u>Guest Price</u>
● Karts Plus All-Day Unlim. Play Pass	\$34.99	\$17.49	\$24.99
● Plus Pass All-Day Unlim. Play Pass	\$24.99	\$12.49	\$16.99
● Paintball All-Day Unlim. Pack.	\$34.95 + tax	\$19.99 + tax	\$26.99 + tax
● Adult One Rd. Miniature Golf	\$8.99	\$4.49	\$5.99
● One Rd. Youth (3-10) Miniature Golf	\$6.99	\$3.49	\$4.00
● Kids Korner Unlim. Play Pass (does not incl. gameplay)		FREE	\$1.99
● Unlimited All-Day Batting Pass	\$8.99	\$4.49	\$6.49

- **Are there any other special offers available to Bulldog Community Card Holders?**
 - Yes, there will be numerous special offers for Bulldog Community Card Members – therefore, it is **EXTREMELY IMPORTANT** to list an email address for your family.
 - Some examples of our upcoming offers are:
 - Homemade Ice cream & food specials.
 - Gameplay specials in our Gameroom.
 - **EXCLUSIVE EVENTS** for kids and adults throughout the year. Some of the events we have planned are:
 - Winter Trivia & Karaoke Nights in our bar
 - An evening with a media member who cover our local professional sports teams
 - Bar Specials on selected Evenings
 - Bulldog Christmas Party
 - Easter Egg Hunt for Bulldog Kids
 - Breakfast & pictures with Santa for Bulldog Kids & parents
 - Bulldog Halloween Costume Party
 - Special pricing for our annual Kids New Year's Eve Party
 - Baseball & Softball Hitting Clinics
 - Baseball & Softball Coaches Clinics
- Are you a member of a **local non-profit organization** looking for a free venue to host a meeting?
 - Call Chris Heinebrodt at 440.235-4420 X 125
- Is your local organization looking for a great venue to host a **very profitable fundraiser**?
 - We have great fundraising programs & even greater rates for local organizations. Give Chris Heinebrodt a call for details at 440.235-4420 X 125.
- Are you looking for the BEST Birthday Party Venue in NE Ohio? SNT wins awards every year for their great parties. We have a variety of different parties to choose from for kids and adults + Bulldog Members get special pricing. Give us a call.
- Are you a **local business** looking for a great venue for your next **Company Picnic or Christmas Party or any special event**?

- Swings-N-Things is known for their attention to detail – we'll make your next event the best ever! See our Group Video (insert link). + as a local business you get very special Bulldog Group Pricing. We host groups up to 2,000 guests – our area's largest employer has had numerous outings at SNT.

Why is Swings-N-Things offering these great discounts to our local residents?

AN OPEN LETTER TO THE RESIDENTS OF OLMSTED TWP. & OLMSTED FALLS From Tim Sorge, Owner & President of Swings-N-Things Fun Park

In the last several years, after several decades of sitting on the sidelines and not getting involved in township issues, we have attempted to become more involved in initiatives designed to improve and grow the Township. The most recent, and in my opinion, the most productive, has been the **Township Comprehensive Plan Update** which took place throughout 2018.

As I look back, 2018 became a very pivotal and positive year for the future of our Olmsted community. Our Trustees and all involved in the management of the Township should be commended for their tremendous efforts and insight, developing a well-thought-out plan for the future of our Township. After 37 years owning Swings-N-Things in the Township, we have had the opportunity over that period to observe a wide range of personalities attempt to serve our community with varying degrees of success (or lack of). By far, the current team of people representing the Township are the very best we have ever had – THANK YOU!

After participating in the Steering Committee Meetings as part of The Olmsted Twp. Comprehensive Plan Update throughout 2018, it became clear to me that we (Swings-N-Things) have something to offer that would seem to fill a desire of many of the 204 respondents who took part in the community survey.

Township residents love the great school system, great safety forces and the family atmosphere throughout the community. At the same time, it's obvious they don't view the township as a "finished product." It would be difficult to find any community that their residents don't feel the need for some type of improvements. Many residents, as well as businesses such as ours, are troubled by the high property taxes and feel more industry/business is needed to lower our property taxes. Features such as sidewalks, restaurants, retail businesses, parks and recreation facilities were regularly mentioned as desires of Township Residents on the resident surveys

The Bagley/Stearns Intersection has longed been thought of as the "hub" of the Olmsted Twp. Community and has been designated as it's **Town Center**. Swings-N-Things sits right in the middle of the Town Center. We have been greatly encouraged in the last several months with the completion of the Comprehensive Plan Update, news that sidewalks will likely soon be added on Stearns between Bagley & Shady Roads, the opening of the Friendship Kitchen Gas Station/Convenience Store and the recent news that a major hospital is going to build new medical offices on the NE corner of Bagley & Stearns. Combined with a strong economy and more vacant parcels recently being put on the market within the boundaries of the Town Center, the timing seems to finally be right for some very positive growth within the Town Center and the Township.

My wife, Joanne and I are not getting any younger and we're running out of time to see the Town Center and the surrounding area become what we had envisioned when we started on the corner 37 years ago. The sooner we can truly have a Town Center with the wished-for amenities, the sooner we can be on the road to adding the retail, restaurants and service businesses that would complete a true central hub for our community.

The resident's desire for a central gathering spot, a place for families, kids, seniors, etc. to congregate within the centrally located Town Center is still lacking. Whatever site is chosen to become a Community Park, it is likely several years away. Several years too often turns into an eternity. To me, the Community Park, or perhaps even a Community Recreational Facility is an essential component of the Town Center. It will be a critical piece to making the Town Center the hub of the community that hopefully will attract the new businesses and atmosphere that has long been envisioned.

Timing is everything and I think it is critical to keep the recent exciting developments of the corner continue to be moving forward while the economy is still strong and at a time when new businesses are likely to be looking for areas such as ours. There is currently a window of economic opportunity that we hope will not pass – if it does, we may not have this opportunity again for many years – if ever.

Our program is designed to bridge the gap between now (immediately) and whenever the Township can build a Community Park within the confines of the Town Center that we all can be proud. Hopefully, our program will provide some time for this to occur.

Finally, it is critical to understand that our offer is not designed to be a financial stimulus or marketing strategy for Swings-N-Things – it is NOT! We honestly don't know how this will work out from a "bottom line" issue. I have been integrally involved in our industry since its inception and I have never heard of an offer such as this from a privately-owned facility. Our motivation is simply to get the Town Center developed ASAP. Our reward will come when/if the Town Center becomes an attractive, anchor area for the Township and beyond.

As we worked to develop this program, we realized that we would be remiss if we didn't include our sister community, Olmsted Falls. We are truly one community sharing a school district and hopefully, we will someday share a flourishing Joint Economic Development District (JEDD) located on the edge of the Town Center.

Currently, there is a great sense of cooperation between the Township & the Falls – something that has not always been the case. The OFCS District, our Safety Forces and the administrations of both communities seem to all be on the same page. Hopefully, we can maintain this community spirit and realize our great potential!

As part of this program, we will be offering many of our assets at Swings-N-Things to create a unique concept for the residents of the Township and the Falls. It's important to note that this program is not designed to replace or take the place of any existing programs within the communities. In fact, we have already reached out to work directly with the various organizations within the communities to enhance all resident programs where our assets might be applicable.

The following are some of the things we hope to accomplish:

- We are offering a **FREE “BULLDOG COMMUNITY CARD”** to any resident (including children) of the Township, Falls + families who do not live in Olmsted Twp., or Olmsted Falls who have a child enrolled in the OFCS District or at St. Mary of the Falls Grade School. We are also offering the benefits of the Bulldog Card to teachers and staff of our schools and all staff who serve both communities who live outside the Township and Falls since their contributions are vital to all our residents. This includes all their immediate families.
 - The card will have each person’s picture and their full name on it (no other personal information in the event it would be lost).
 - We will collect each person’s name, address, phone number, birthday & email address (of adults). This will not be shared and will only be used to notify card holders to programs, resident specials and exclusive resident offers, etc. Card holders will need to show their card on each visit to SNT to receive the benefits of the program.
- **Other highlights of our BULLDOG CARD PROGRAM:**
 - We plan to offer specials for Seniors.
 - All Bulldog Card holders will receive a special discount on **Birthday Parties** for all ages at SNT.
 - We have special Bulldog pricing for community group outings, community business outings/meetings or for family outings (i.e. family reunions, grad parties, showers, etc.).
 - See our Group pricing page on our website <https://www.sntfun.com/bulldog-community-card/>
 - **Community Groups will receive our 500-person pricing** no matter what the size of the group.
 - **Did you know we can accommodate group outings up to 2,000 guests?**
 - We have a plethora of ideas that we hope to coordinate with the **Community Center. What a community asset the Community Center is!**
 - We hope to work with the **PTA’s, Booster Clubs**, etc. to develop fundraising & other worthwhile programs (it should be noted that we already have numerous programs in place with the schools within the Olmsted Falls School District).
 - We are in the process of developing programs with the **Olmsted Community Baseball/Softball Summer League.**
 - We hope to work with all **youth sports teams based in O.T. & O.F.**
 - **We are researching a Town Center Merchant Program – Stay Tuned!**
 - We plan to **host exclusive small events for Olmsted Residents** (i.e. Friday night trivia, karaoke & other similar type events in our new bar) in the winter.
 - We will have **special resident deals** at various times throughout the year (i.e. Game Play & Pizza).
 - Have you visited our new bar, **“Inside the Park Taproom & Wine Bar?”** It is getting rave reviews featuring craft beers, imported & domestic beers and a wide selection of wines. 6 Big Screen TV’s + an outside patio area.
 - **Watch for Bulldog Specials**
 - **Did you know we make our own ice cream HOMEMADE right at the park?**
 - **Watch for our new outside *Ice Creamery Patio* opening in early summer.**

- **We will be offering reserved parking for Ice Cream Patio guests adjacent to the patio beginning this summer.** These spaces will be for guests coming to SNT for ice cream only!
- **Watch for Bulldog Specials from the Ice Creamery throughout the year.**
- **We have also developed an Olmsted Community Guest Program:**
 - Bulldog card holders may bring a friend & non-Township family member to SNT for a discount. Each card holding community member may bring one guest/day and receive our special “guest pricing.” Guest Pricing is listed elsewhere on this page.

Finally, if you have any questions, comments or suggestions regarding this new program, please contact me personally at Swings-N-Things>

Thank You,

Tim Sorge

President/Owner

Swings-N-Things Fun Park

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